



2008 Sponsorship Opportunities

Presenting Sponsor - \$20,000

As the Presenting Sponsor, your company's name becomes synonymous with the event and is included in all promotion.

Additional benefits include:

Two Premium tables for 10 guests each in the Private VIP Pavilion

40 general admission Polo on the Lawn tickets for employees and clients (\$1,800 value)

Logo recognition on all printed collateral - invitation, poster, event day program and ticket

Company profile and logo recognition on The Family Place website

Company profile and recognition as Presenting Sponsor in The Family Place newsletter (20,000+ distribution)

Brief company overview, coupon or other offer in event day program

10 x 10 booth with table and chairs for product sampling/presentation

On-site banners provided by The Family Place placed around polo field

On-site announcements



2008 Sponsorship Opportunities (continued)

Champagne Divot Stomp & Commemorative Glass Sponsor - \$10,000

Reserved table for 10 guests in the Private VIP Pavilion
25 Polo on the Lawn tickets (\$1,125 value)
Logo recognition on commemorative champagne glass
given to all event guests and sponsors
Logo recognition on invitation and event day program
Logo recognition in The Family Place newsletter and on website
Recognition in all press releases and event advertising
On-site banners supplied by your organization placed around polo field
On-site announcement

Event T-Shirt Sponsor - \$10,000

Reserved table for 10 guests in the Private VIP Pavilion
25 Polo on the Lawn tickets (\$1,125 value)
Logo recognition on event t-shirt given to all event guests and sponsors
Logo recognition on invitation and event day program
Logo recognition in The Family Place newsletter and on website
Recognition in all press releases and event advertising
On-site banners supplied by your organization placed around polo field
On-site announcement

Event Gift Bag Sponsor - \$10,000

Reserved table for 10 guests in the Private VIP Pavilion
25 Polo on the Lawn tickets (\$1,125 value)
Logo recognition on canvas gift bag given to all VIP guests and sponsors
Logo recognition on invitation and event day program
Logo recognition in The Family Place newsletter and on website
Recognition in all press releases and event advertising
On-site banners supplied by your organization placed around polo field
On-site announcement



2008 Sponsorship Opportunities (continued)

Cantina and Entertainment Sponsor - \$5,000

Table for 10 guests in the Private VIP Pavilion
15 Polo on the Lawn tickets (\$1,125 value)
Recognition in The Family Place newsletter and on website
Recognition on event day program and in all press releases
Signage supplied by your organization placed in Cantina area
Event day recognition as Cantina and Entertainment Sponsor

Silent Auction Sponsor - \$5,000

Table for 10 guests in the Private VIP Pavilion
15 Polo on the Lawn tickets (\$675 value)
Recognition in The Family Place newsletter and on website
Recognition on event day program and in all press releases
Signage supplied by your organization placed in Silent Auction area
Event day recognition as Silent Auction Sponsor

Tailgate Sponsor - \$5,000

Table for 10 guests in the Private VIP Pavilion
15 Polo on the Lawn tickets (\$675 value)
Recognition in The Family Place newsletter and on website
Recognition on event day program and in all press releases
Signage supplied by your organization placed in Tailgate area
Event day recognition as Tailgate Sponsor

Printing Sponsor - \$5,000

Table for 10 guests in the Private VIP Pavilion
15 Polo on the Lawn tickets (\$675 value)
Recognition in The Family Place newsletter and on website
Recognition on event day program and in all press releases
Signage supplied by your organization placed at entrance
Event day recognition as Printing Sponsor



Underwriting Contract

Polo on the Lawn 2008

benefiting The Family Place

Name of Individual or Company: _____

Contact Name: _____ E-Mail: _____

Address: _____

Suite/Apt.: _____ City: _____ State: _____ Zip: _____

Phone: _____ Date: _____

Name as you would like it to appear in the program: _____

I (We) prefer not to be listed

PRESENTING **\$20,000**

- Two Premium tables in Private Pavilion (10 seats each)
- 40 general admission tickets
- Company profile
- Advertising booth
- Logo recognition in The Family Place newsletter / Website
- On-site banners and announcements

CHAMPAGNE **\$10,000**

- Reserved table in Private Pavilion (10 seats)
- 25 general admission tickets

T-SHIRT* **\$10,000**

- Reserved table in Private Pavilion (10 seats)
- 25 general admission tickets

GIFT BAG* **\$10,000**

- Reserved table in Private Pavilion (10 seats)
- 25 general admission tickets

CANTINA* **\$5,000**

- Table in Private Pavilion (10 seats)
- 15 general admission tickets

SILENT AUCTION* **\$5,000**

- Table in Private Pavilion (10 seats)
- 15 general admission tickets

ENTERTAINMENT* **\$5,000**

- Table in Private Pavilion (10 seats)
- 15 general admission tickets

PRINTING* **\$5,000**

- Table in Private Pavilion (10 seats)
- 15 general admission tickets

DONATION

- Unable to attend but would like to donate \$ _____

Underwriting Amount: \$ _____

Check #: _____
(payable to The Family Place)



Account #: _____

Exp. Date: _____

Signature: _____

Did you know?

- \$35 buys milk for homeless children for one week
- \$75 provides an infant with diapers for one month
- \$120 keeps a mother & child safe for one night
- \$500 funds our 24-hour hotline for six weeks
- \$1,000 pays for two months of child care for a child at our Safe Campus

Please sign & return contract to:

The Family Place
 Attn: Emily Santillan
 P.O. Box 7999
 Dallas, TX 75209
 214-443-7717
 Fax: 214-443-7795
essantillan@familyplace.org

The Family Place is a 501 C-3 non-profit organization whose mission is to eliminate domestic violence through intervention & prevention, community education & advocacy.



*See sponsor levels page for additional benefits.

Thank you for your support of Polo on the Lawn and The Family Place!