



What:

6th Annual *Polo on the Lawn* benefiting The Family Place
Co-Chairs: Dena Miller and Janie Condon

When:

April 28, 2007
3:30 pm – Festivities Begin
5:00 pm – Polo Match
6:30 pm – Live Music

Where:

The Las Colinas Polo Club, 600 E. Royal Lane at O'Connor Blvd., Irving, Texas 75039

Reservations:

\$45 per person includes a glass of wine or beer, champagne and commemorative champagne glass for the traditional divot stomp, gift bag and more.

New this year, we are offering tailgate cabanas. In addition to the \$45 ticket price a cabana can be purchased for \$250. You get field side parking next to your 10x10 tent that includes a table, four chairs and a bottle of Barefoot wine to get your party started! Invite as many friends as you like to join you in your cabana with their own chairs. Decorate your cabana to win the Tailgate party contest.

Tickets may be purchased with cash, check or credit card. Purchase tickets by calling Emily Santillan at (214) 443-7717. All proceeds benefit The Family Place.

Event Description:

Polo on the Lawn is a fun-filled afternoon of polo with fast-paced action, thoroughbred beauties, champagne divot stumping and side-line socializing. Guests can purchase a delicious box lunch at the event or bring a picnic basket of their own to enjoy while watching the USPA Henry S. Miller Cup. The fun continues after the match with a silent auction, live music and dancing in the moonlight. Prizes are awarded for the “Best Dressed” Lady, Gentleman, Couple and Child, as well as Best Picnic and Best Tailgate. The event goal is to introduce the general public to the Sport of Kings while raising much-needed funds and awareness for The Family Place and its mission to put an end to domestic violence.

A private pavilion featuring a specially catered lunch, wine and champagne, commemorative champagne glass, exclusive gift bag and more is available for sponsorship levels of \$5,000 and above.

Event promotion:

Helping Hands for The Family Place, Henry S. Miller Companies and The Las Colinas Polo Club promote this event through bRILLIANT, Sidelines, Modern Luxury, Polo/Las Colinas and D magazines, public service announcements, local media, invitations, flyers, advertorials, the web and Helping Hands events.

For more information please contact Emily Santillan at (214) 443-7717 or essantillan@familyplace.org.



**Treat your guests to
Polo On The Lawn
from the Private VIP
Pavilion...**



**Grandstand &
Picnic Area**

**or bring your own
Tailgate Feast.**





2007 Sponsorship Opportunities

Presenting Sponsor - \$25,000

As the Presenting Sponsor, your company's name becomes synonymous with the event and is included in all promotion.

Additional benefits include:

Two Premium tables for 10 guests each in the Private VIP Pavilion

40 general admission Polo on the Lawn tickets for employees and clients (\$1,800 value)

Logo recognition on all printed collateral - invitation, poster, event day program and ticket

Company profile and logo recognition on The Family Place website

Company profile and recognition as Presenting Sponsor in The Family Place newsletter (20,000+ distribution)

Brief company overview, coupon or other offer in event day program

10 x 10 booth with table and chairs for product sampling/presentation

On-site banners provided by The Family Place placed around polo field

On-site announcements



2007 Sponsorship Opportunities (continued)

Champagne Divot Stomp & Commemorative Glass Sponsor - \$10,000

Reserved table for 10 guests in the Private VIP Pavilion
25 Polo on the Lawn tickets (\$1,125 value)
Logo recognition on commemorative champagne glass
given to all event guests and sponsors
Logo recognition on invitation and event day program
Logo recognition in The Family Place newsletter and on website
Recognition in all press releases and event advertising
On-site banners supplied by your organization placed around polo field
On-site announcement

Event T-Shirt Sponsor - \$10,000

Reserved table for 10 guests in the Private VIP Pavilion
25 Polo on the Lawn tickets (\$1,125 value)
Logo recognition on event t-shirt given to all event guests and sponsors
Logo recognition on invitation and event day program
Logo recognition in The Family Place newsletter and on website
Recognition in all press releases and event advertising
On-site banners supplied by your organization placed around polo field
On-site announcement

Event Gift Bag Sponsor - \$10,000

Reserved table for 10 guests in the Private VIP Pavilion
25 Polo on the Lawn tickets (\$1,125 value)
Logo recognition on event gift bag given to all event guests and sponsors
Logo recognition on invitation and event day program
Logo recognition in The Family Place newsletter and on website
Recognition in all press releases and event advertising
On-site banners supplied by your organization placed around polo field
On-site announcement



2007 Sponsorship Opportunities (continued)

Cantina and Entertainment Sponsor - \$5,000

Table for 10 guests in the Private VIP Pavilion
15 Polo on the Lawn tickets (\$1,125 value)
Recognition in The Family Place newsletter and on website
Recognition on event day program and in all press releases
Signage supplied by your organization placed in Cantina area
Event day recognition as Cantina and Entertainment Sponsor

Silent Auction Sponsor - \$5,000

Table for 10 guests in the Private VIP Pavilion
15 Polo on the Lawn tickets (\$675 value)
Recognition in The Family Place newsletter and on website
Recognition on event day program and in all press releases
Signage supplied by your organization placed in Silent Auction area
Event day recognition as Silent Auction Sponsor

Tailgate Sponsor - \$5,000

Table for 10 guests in the Private VIP Pavilion
15 Polo on the Lawn tickets (\$675 value)
Recognition in The Family Place newsletter and on website
Recognition on event day program and in all press releases
Signage supplied by your organization placed in Tailgate area
Event day recognition as Tailgate Sponsor

Printing Sponsor - \$5,000

Table for 10 guests in the Private VIP Pavilion
15 Polo on the Lawn tickets (\$675 value)
Recognition in The Family Place newsletter and on website
Recognition on event day program and in all press releases
Signage supplied by your organization placed at entrance
Event day recognition as Printing Sponsor



Sponsor Commitment Form

- \$25,000 Presenting Sponsorship
- \$10,000 Champagne Divot Stomp & Commemorative Glass Sponsor
- \$10,000 Event T-Shirt Sponsor
- \$10,000 Event Gift Bag Sponsor
- \$5,000 Cantina & Entertainment Sponsor
- \$5,000 Silent Auction Sponsor
- \$5,000 Tailgate Sponsor
- \$5,000 Printing Sponsor

Please print all names legibly and exactly as names should appear.

Sponsor name: _____

Name to be used on printed materials: _____

Mailing address: _____

City: _____ State: _____ Zip Code: _____

Amount of Sponsorship: _____

Billing Information

All sponsorship fees must be received prior to receiving sponsor benefits.

Check enclosed in the amount of \$_____ Please make check payable to The Family Place.

Credit Card (Visa/MC/AMX/DISC) Credit Card No. _____

Name as it appears on card _____ Exp. _____

Please keep one copy and return to:
The Family Place
Attn: Emily Santillan
P.O. Box 7999 Dallas, TX 75209
Fax: 214-443-7795



the family place

The Family Place. Where Family Violence Stops.

Family Violence Hurts the Whole Community. Family Violence starts in the home and radiates to schools, businesses, churches, hospitals and courtrooms. Abuse is felt first by the victim, but eventually touches everyone. The numbers tell the story...

- Domestic Violence affects more than 32 million Americans each year with more than two million injuries and claims and approximately 1,300 deaths.
- Domestic violence is the **number one** cause of injury to women in the U. S. -- more than rapes, muggings and auto accidents combined.
- A staggering 43% of critical injuries and child fatalities occur in homes where there is spousal abuse.
- Family violence costs the nation from \$5 to \$10 billion annually in medical expenses, police and court costs, shelter and foster care, sick leave and absenteeism.

“The mission of The Family Place is to eliminate family violence through intervention and proactive prevention, extensive community education, advocacy and assistance for victims and their families.”

When you support The Family Place, you are investing in a history characterized by innovation and success. The agency opened one of the first shelters for women victims and their witnessing children in 1978. In 28 years of service, The Family Place has counseled more than 85,000 clients, provided life-saving shelter to more than 14,000 women and children and answered more than 375,000 calls for help.

The Family Place Programs

The Family Place Hotline, (214) 941-1991, offers 24-hour crisis counseling, information and referral. **Emergency Shelter**, counseling and case management services are provided at the Safe Campus.

The **Supportive Living Program** provides long-term housing, education and training to help victims rebuild their lives.

The **Child Development Center** provides full time childcare for clients at the Safe Campus. The curriculum is designed for the unique needs of traumatized children.

Community-Based Counseling offers group and individual counseling to clients throughout the community in both English and Spanish.

Childrens' Counseling services use creative arts activities to help children who have witnessed family violence change the way they look at the world.

Youth Education Programs teach students how to stop such behaviors as bullying, sexual assault and teen dating violence.

The **Incest Recovery Program** provides counseling for victims of incest.

Faith and Liberty's Place is a supervised visitation center serving children caught in the middle of divorce cases involving abuse.

The **Batterers Intervention and Prevention Program** provides counseling for abusers working to change their violent behavior.